LARGE LANGUAGE MODELS COLD WAR: THE USE OF GOVERNMENTAL POWER MARKET-ING IN THE VU-CHAOS WORLD TO ADDRESS KAKISTOSCRYPTOCRACY

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ABSTRACT
This study aimed to investigate the ways in which China, Russia, India, and the United States adopted policy strategies to aid their national Large Language Model (LLM) companies. It also investigated how these administrations utilized state power marketing methods to strengthen AI sovereignty, enhance global influence via LLM progress, and tackle the rising issue of Kakistoscryptocracy. The study employed documentary analysis as its primary technique. Results indicated that China and Russia implemented state-focused approaches to strengthen digital sovereignty via strict AI regulations, security-oriented applications, and government-backed LLM initiatives. Conversely, India and the U.S. utilized market-driven approaches that fostered innovation via partnerships between public and private sectors while lowering regulatory obstacles, thereby enhancing global competitiveness and promoting ethical governance in tandem with technological leadership.
Keywords: Large Language Models, LLMs, Cold War, Governmental power market-ing, VU-CHAOS World, Kakistoscryptocracy

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