DIGITAL AUTHORITARIANISM: THE ROLE OF AI IN SUPPRESSING FREEDOM AND CONTROLLING SOCIETIES

Jirayu Supsin[1], Wanchai Suktam[1], Siriphat Lapchit[1] and Sanya Kenaphoom[2]
[1]Surindra Rajabhat University, THAILAND
[2]Rajabhat Maha Sarakham University, THAILAND
zumsa_17@hotmail.com (Corresponding author)

ABSTRACT

AI and social media are used by digital authoritarianism to sway public opinion, disseminate false information, and erode democratic processes. This study looks into how these technologies skew public discourse and undermine confidence in democratic institutions. The finding found that the increasing prevalence of AI in authoritarian regimes emphasizes the technology's potential to erode democratic principles and freedoms. The continuous conflict between democratic integrity and digital authoritarianism highlights the necessity of international cooperation in the defense of human rights. Stakeholders must establish moral standards and laws to guarantee that AI developments uphold democratic values rather than undermine them.
Keywords: Digital Authoritarianism, Suppressing Freedom, Controlling Societies

Data Availability Statement: The raw data supporting the conclusions of this article will be made available by the authors, without undue reservation.

Conflicts of Interest: The authors declare that the research was conducted in the absence of any commercial or financial relationships that could be construed as a potential conflict of interest.

Publisher's Note: All claims expressed in this article are solely those of the authors and do not necessarily represent those of their affiliated organizations, or those of the publisher, the editors and the reviewers. Any product that may be evaluated in this article, or claim that may be made by its manufacturer, is not guaranteed or endorsed by the publisher.