## AN EDUCATIONAL ADMINISTRATION INNOVATION IN THE DIGITAL AGE AND SUSTAINABLE DEVELOPMENT

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## **ABSTRACT**

Strategic planning, policy creation, and resource management are the main tools used by educational administration to create effective learning environments. Digital transformation advances this process by incorporating technologies such as artificial intelligence, big data, and learning management systems. Enhancing the impact and relevance of educational practices, sustainable development integrates institutions with global sustainability goals. This paper aims to explore innovations in educational administration facilitated by digital technology. And to examine how these innovations contribute to sustainable development goals (SDGs). The results found that the integration of digital innovations has significantly progressed sustainability in education by enhancing efficacy, efficiency, and environmental management. However, to fully reap the benefits of technology, issues like cybersecurity and the digital divide must be addressed. In conclusion, through increased efficacy and efficiency, the incorporation of digital innovations has significantly advanced sustainability in education. However, to fully reap the rewards of technology, problems like cybersecurity and the digital divide must be resolved.

**Keywords:** Educational Administration Innovation, Digital Age, Sustainable Development

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