

# THE GREEN PATH: SUSTAINABLE TOURISM PRACTICES IN MAROS, INDONESIA

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## ARTICLE HISTORY

**Received:** 10 May 2024

**Revised:** 31 May 2024

**Published:** 9 June 2024

## ABSTRACT

This paper explores the concept of sustainable tourism in Maros, Indonesia. Maros, a region renowned for its natural beauty, from towering karst formations to hidden waterfalls, is increasingly attracting tourists. However, this growth necessitates a mindful approach to tourism development. The abstract delves into sustainable practices being adopted in Maros. This includes initiatives by local communities and businesses to minimize environmental impact, promote cultural preservation, and ensure economic benefits reach the local population. The paper emphasizes the importance of "The Green Path," a metaphorical representation of sustainable tourism practices. By adopting these practices, Maros can safeguard its ecological treasures while fostering a thriving tourism industry that benefits both visitors and residents.

**Keywords:** Green Path, Sustainable Tourism Practices, Indonesia

**CITATION INFORMATION:** Wekke, I., Mahamud, T., & Nurjaya, M. (2024). The Green Path: Sustainable Tourism Practices in Maros, Indonesia. *Procedia of Multidisciplinary Research*, 2(6), 8.

**Data Availability Statement:** The raw data supporting the conclusions of this article will be made available by the authors, without undue reservation.

**Conflicts of Interest:** The authors declare that the research was conducted in the absence of any commercial or financial relationships that could be construed as a potential conflict of interest.

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